



NGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
(307) 634-7755

CONTRACT

<u>Contract / Revision</u> 2392576 /		<u>Alt Order #</u> WOC13424230
<u>Advertiser</u> Brett Lindstrom NE GOV		<u>Original Date / Revision</u> 01/21/22 / 01/21/22
<u>Contract Dates</u> 03/28/22 - 05/08/22	<u>Estimate #</u> 1469	
<u>Product</u> TV		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NGWN	<u>Account Executive</u> Cheyenne House	<u>Sales Office</u> Cheyenne Natio
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u> 321	<u>Product 1/2</u> 373
<u>Agency Ref</u> 124983	<u>Advertiser Ref</u> 600890	

And:

Medium Buying LLC
815 Grandview Ave
Suite 600
Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NGWN	03/28/22	05/06/22	M-F 6a-7a	6:00 AM-7:00 AM		:30			NM	30	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	MTWTF--				5	\$20.00			
	Week:	04/04/22	04/10/22	MTWTF--				5	\$20.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$20.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$20.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$20.00			
	Week:	05/02/22	05/08/22	MTWTF--				5	\$20.00			
N 2	NGWN	03/28/22	05/06/22	NBC Nightly News	5:30 PM-6:00 PM		:30			NM	30	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	MTWTF--				5	\$90.00			
	Week:	04/04/22	04/10/22	MTWTF--				5	\$90.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$90.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$90.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$90.00			
	Week:	05/02/22	05/08/22	MTWTF--				5	\$90.00			
N 3	NGWN	03/28/22	05/06/22	News 2 @ 6p	6:00 PM-6:30 PM		:30			NM	30	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	MTWTF--				5	\$65.00			
	Week:	04/04/22	04/10/22	MTWTF--				5	\$65.00			
	Week:	04/11/22	04/17/22	MTWTF--				5	\$65.00			
	Week:	04/18/22	04/24/22	MTWTF--				5	\$65.00			
	Week:	04/25/22	05/01/22	MTWTF--				5	\$65.00			
	Week:	05/02/22	05/08/22	MTWTF--				5	\$65.00			
N 4	NGWN	03/28/22	04/30/22	News 2 @ 10p Sa-Su	10:00 PM-10:30 PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-----S-				1	\$60.00			
	Week:	04/04/22	04/10/22	-----S-				1	\$60.00			
	Week:	04/11/22	04/17/22	-----S-				1	\$60.00			
	Week:	04/18/22	04/24/22	-----S-				1	\$60.00			
	Week:	04/25/22	05/01/22	-----S-				1	\$60.00			
N 5	NGWN	03/28/22	05/01/22	News 2 @ 10p Sa-Su	10:00 PM-10:30 PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-----S				1	\$60.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/04/22	04/10/22	-----S				1	\$60.00			
Week:		04/11/22	04/17/22	-----S				1	\$60.00			
Week:		04/18/22	04/24/22	-----S				1	\$60.00			
Week:		04/25/22	05/01/22	-----S				1	\$60.00			
Totals											100	\$5,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/28/22 - 04/24/22	68	\$3,980.00	(\$597.00)	\$3,383.00
04/25/22 - 05/06/22	32	\$1,870.00	(\$280.50)	\$1,589.50
Totals	100	\$5,850.00	(\$877.50)	\$4,972.50

Signature: _____ **Date:** _____

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